

Manage your eFax Corporate Account with the flexibility your Business Needs. Or your Clients'.

Organisations are designed in many different ways to match the needs of their business. Some are structured in a centralised manner, some widely dispersed, some by business units, some by geography, and others by variations on these themes. The technology administration of the resources, that the business, uses might also mirror this or be completely different.

Additionally, the delegation of authority of the administrative needs — for example, the simple adds, moves and changes of the users — might be maintained centrally or delegated throughout the organisation. The IT technology that supports them needs equally to adapt to an appropriate structure.

Among the many other benefits of migrating your fax infrastructure to the fully hosted, cloud fax service from eFax Corporate®, you will also enjoy complete administrative flexibility in the hierarchy of controls and privileges you create for users, teams, departments, and locations across your business.

Whether you manage IT for a large, complex enterprise and need multiple levels of administrative and sub-admin controls with various levels of delegation for your cloud fax service, or you run a small professional practice and do all of the admin yourself, eFax Corporate can help you customise an admin hierarchy that precisely matches your business workflow and corporate governance needs.

For eFax Corporate resell Partners, this scenario can potentially be even more complex as you endeavour to meet both your needs and those of your clients.

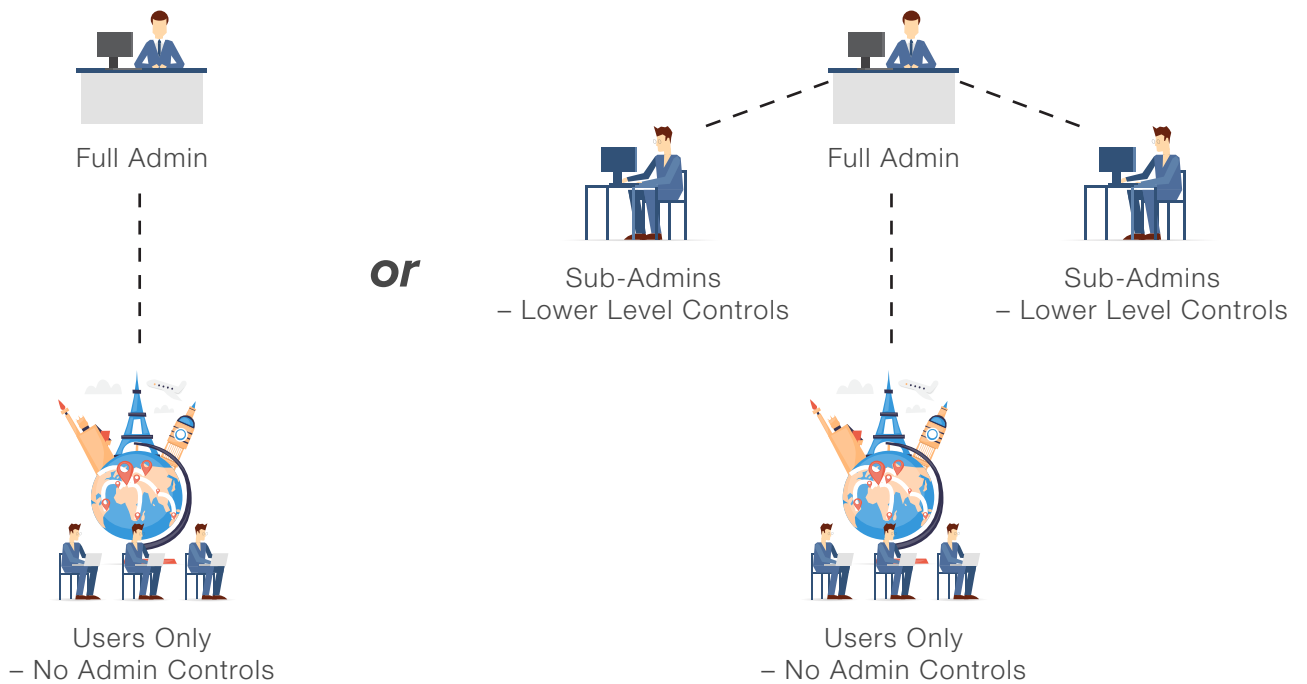


Total Administrative Flexibility for Your Cloud Fax Service:

1. Small Business or Professional Practice Centralises All Cloud Fax Admin at the Top



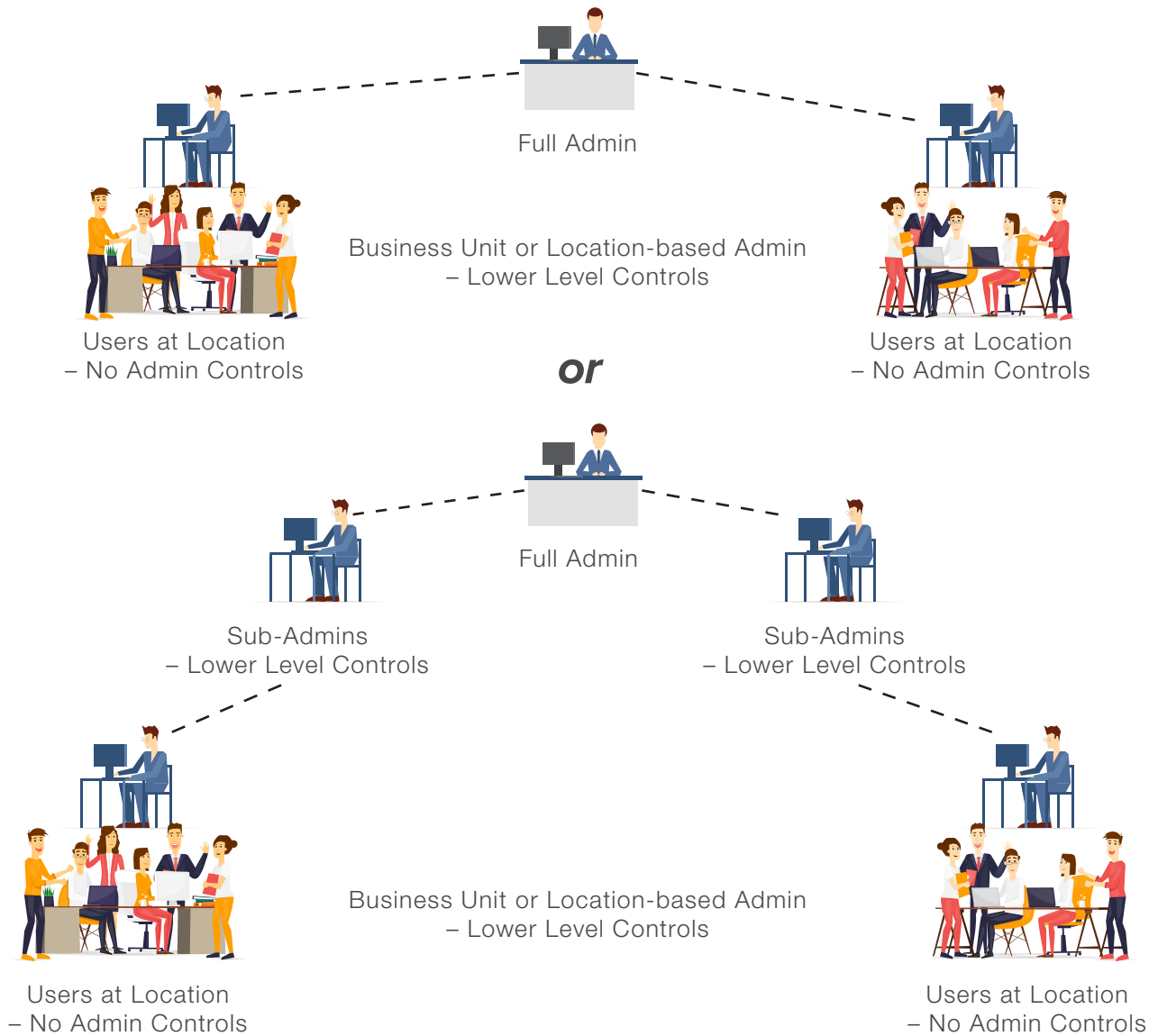
2. Single IT Team Has Full Admin Control



If you have a single IT team with full responsibility for corporate governance across the entire organisation, you can customise your eFax Corporate account to allow only your team to have control over all aspects of the cloud fax service — assigning new users, setting passwords, removing users, viewing fax-activity reports, etc.

You can also assign multiple levels of administrative control within your IT team — with a single full administrator, for example, and several sub-admins with specific, limited admin privileges on the cloud fax service.

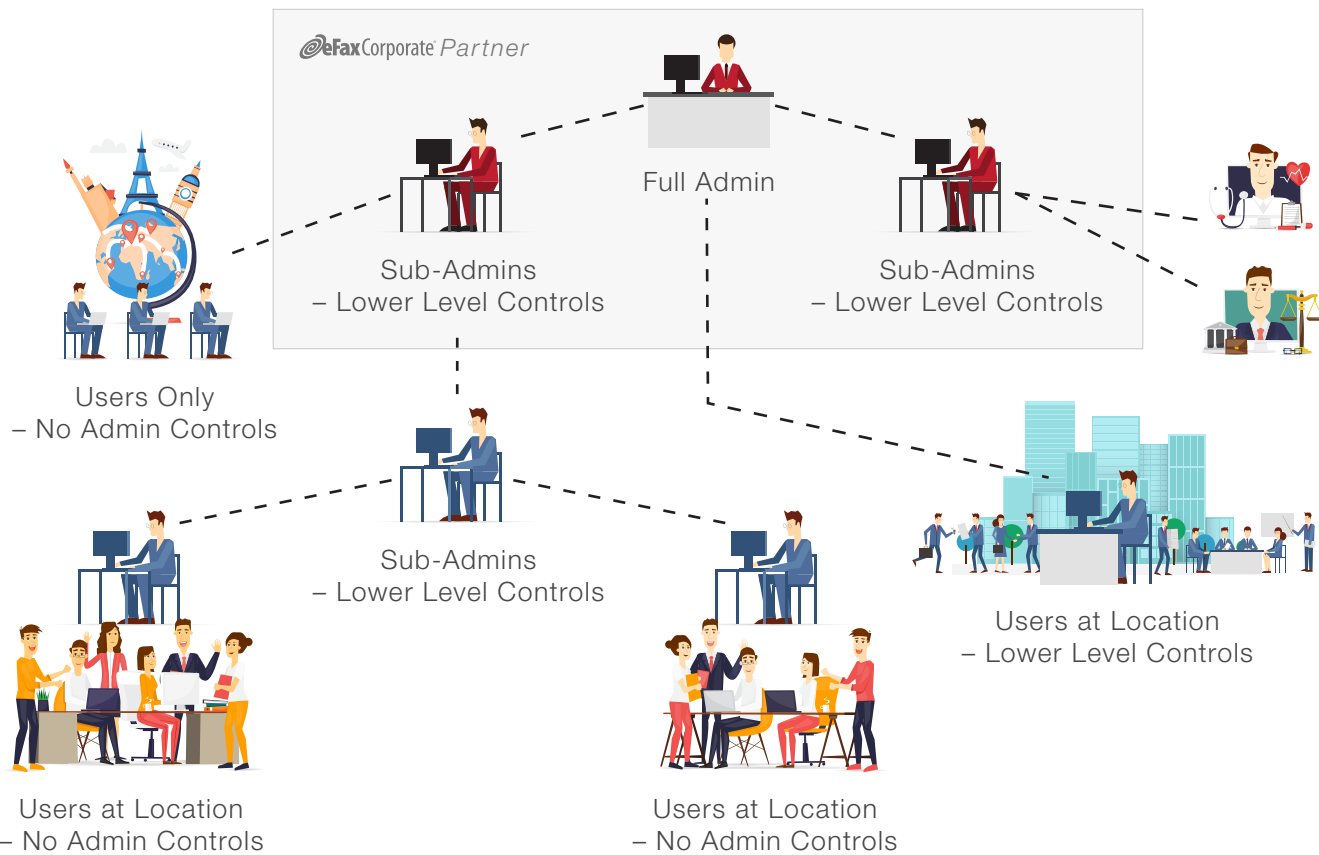
3. Core IT Team Has Primary Admin Control, But IT for Each Business Unit Also Has Sub-Admin Controls



If your business is distributed all over the country, or the world, or it operates several business units that run semi-autonomously, you can create additional layers for your cloud fax hierarchy. Set up a full IT administrator at headquarters, plus create sub-admin accounts for IT leads at each location or business unit.

This way, each unit can have as much freedom as it needs, and your corporate governance rules allow, to run its own cloud fax service — managing its own accounts, setting up unique fax cover sheets for that office, generating its own usage reports to ensure the unit is not going over budget, etc.

4. eFax Corporate Partners: You'll Also Have Total Administrative Flexibility to match both YOUR and your Clients' Needs



If you are an authorised eFax Corporate Partner, you can set up your service in exactly the way that makes the most sense both for your business and your clients' businesses. At the top of the hierarchy, you'll set up the administration of your clients in the manner that works best for you, the Partner. Underneath this portion of the hierarchy, you'll then set up each of your clients.

Your client may be a multimillion-pound enterprise, or a small GP practice; as such, each will have their own needs from an administrative perspective.

As the Partner, you are able to delegate as much control to your clients — potentially reducing the workload of your employees — as you and your clients choose. You may have them do all their own adds, moves and changes, or you may have them do none. And, like the Direct Enterprise Customers served by eFax Corporate, you can design their control hierarchy to match their own preferences, on a client-by-client basis.

You can set up as many separate accounts, and as many levels of administrative and sub-admin control, as you and your clients need.

When you sell the eFax Corporate service, you will never need to adjust the solution to meet our needs — we offer an extensive degree of flexibility and granularity to precisely meet both your needs and those of your clients.

About eFax Corporate

eFax® is the world's leading online fax solution, with more than 11 million customers worldwide. eFax lets users receive, review, edit, sign, send and store faxes by email or through a web interface. eFax offers plans for individual users and provides corporate solutions. eFax is a brand of the j2 Cloud Connect division of j2 Global®, Inc. and a registered trademark of j2 Cloud Services™, Inc. and j2 Global Holdings Ltd. Learn more at www.efax.co.uk/corporate.

Visit us at www.efax.co.uk/corporate or contact our enterprise sales team at 0800 689 0588, to get started with your eFax Corporate free trial.



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